



Jess Selfe, owner of Keep Accounting ([www.keepaccounting.co.uk](http://www.keepaccounting.co.uk)) was looking to increase her brand and company profile on Social Media.

Having already set up Social Media platforms on LinkedIn and Facebook (business), Jess was keen to maximise her knowledge, experience and confidence and ensure that her content and posts maximised reaching new and existing Clients.

Jess found details for Amanda Heritage Virtual Services on a local Facebook page, and after discussing her Social Media knowledge gaps, a training session was completed.

The training was completely focused on ensuring Jess walked away from the session feeling confident and motivated to increase her presence on Social Media. Having prepared content suggestions prior to the meeting, along with advice on free tools, hints & tips, the session with Jess was extremely positive and engaging.

**Jess said;**

**“I recently had some social media training with Amanda and wanted to say how great it was. I’ve always struggled to know what, when and how to post and Amanda ran through it all, and gave me some examples and tips. I feel a lot more confident now and can’t wait to get going. I would highly recommend Amanda”**

Having observed Jess on her journey on Social Media, she totally embraced the training, took on board the ideas and advice that I gave her, and started to post creative, interesting content on a regular basis.

**6 weeks after starting posting, Jess said;**

**“I started posting on Facebook and LinkedIn at the beginning of September, so 6 weeks ago. Since then I have had 7 requests via Facebook for me to quote directly from people seeing my posts, all of which have led to successful meetings or agreements. Views of my LinkedIn page have increased greatly and I have reconnected with old contacts who will help me grow. I have updated my brand, pages and paperwork and feel so much more confident in contacting potential clients. I am keeping my website updated more regularly and have added additional content. I am also thoroughly enjoying posting! Those two hours were invaluable in so many ways. You gave me inspiration and confidence and that is having a tangible effect on my business so thank you”**

My Social Media training is tailored exactly to your needs -

<http://www.amandaheritagevirtualseervices.co.uk/social-media/> - please get in touch to see how I can, like Jess, give you inspiration and confidence, leading to a tangible effect on your business.